For Immediate Release

Attention-Grabbing Headline Describing Community Engagement Efforts/Events

Sub-heading that gives a little more description of the effort/event

(CITY, STATE) — The first paragraph of a press release should include the WHO, WHAT, WHEN, WHERE, and WHY of your story: [Dental Office], a member of the Delaware State Dental Society, participated in the [Charity/Fundraiser/Event/] on DATE at VENUE. Describe the event or community engagement efforts.

Here, include some background information on the event or community involvement: Why was it important? How long has it been occurring? Are there any cultural/social/historical reasons behind it? Why did your office choose to get involved with the specific organization/event?

“Quote someone from your dental office describing the importance of being involved with this event/organization and community as a whole. Mention the dedication of Delaware State Dental Society members in educating and bettering the community in which they work.”

Describe any specifics from the event or community engagement effort: Who was in attendance? How many people were in attendance? Were there any funds raised or donated? Who benefited from this effort?

End with a general summary of the community engagement program.

For more information about [Organization/Charity/Event], visit [website].

About [Dental Office]
Blurb about your practice.

About the Delaware State Dental Society
The Delaware State Dental Society (DSDS), founded in 1863, is a statewide, professional membership organization representing 436 Delaware-licensed dentists. DSDS advocates for the interests of its members and the patients they serve. The Society sets ethical standards for the profession, develops and supports services for those underserved, and is the source of leadership for public awareness about oral health and disease prevention.

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